



Webinar Registration Form

How To Motivate Online Committees, Task Forces & Teams

Tuesday, August 11 ~ 1:00-2:30pm (Eastern)

Once the live date has passed, this training will be available on demand.

Overview

In this interactive webinar, participants will learn how to develop a leadership style ideally suited to these kinds of situations; i.e., one in which the ability to mandate work assignments is minimal and the ability to influence those within the group is paramount – including when your team members are working remotely. In many cases, leaders who hold a traditional concept of supervision are not able to successfully motivate group members to achieve their full potential. These leaders must adapt their style to the realities of the situation at hand. This evidence-based webinar will illuminate best practices for achieving extraordinary results when you do not have any formal authority over those they must depend upon for those results.

Objectives:

- Define what influence is and why it is important, especially in an academic environment
- Explore the inherent yet critical difference between influence and motivation
- Discover how to build trust and credibility with group members in academia
- Assess how leadership style affects the ability to influence others
- Examine five factors relevant to influencing others, especially on a college campus
- Review the six major influence strategies and the rationales upon which they are based
- Demonstrate how to apply the six major influence strategies in academic circles
- Investigate how to overcome resistance, inertia, and other innate challenges
- Learn how to adapt all these strategies and techniques to an online environment
- Critique strategies for effectively dealing with group members who are being difficult
- Resolve case studies that illustrate the difficulties of achieving results without formal authority

Who Should Attend?

- Committee, Task Force, Work Team Chairs
- Academic Department Heads and Chairs
- Student Affairs Directors, Associate and Assistant Directors
- Academic and Student Affairs Coordinators
- College Deans, Associate and Assistant Deans
- Vice Presidents, Associate and Assistant Vice Presidents
- Faculty and Academic Support Staff
- Human Resource Directors, Associate and Assistant Directors
- Student Leadership Development Programs
- Faculty and Staff Professional Development Programs
- Any educator interested in learning more about managing for results without authority



Speaker(s)



It can be very daunting to be given an assignment in which you are responsible for achieving results when you have no control over those who must rely upon to help you achieve those results. This literally happens all the time in student affairs and higher education. It happened to me very early in my career and I was at a complete loss as to how to get people who had very diverse viewpoints and perspectives, as well as more expertise, experience and credibility than me to work together for our mutual benefit. I wish someone had provided me with the insights and strategies I provide in this webinar.

Dr. Aaron W. Hughey is a Professor in the Department of Counseling and Student Affairs at Western Kentucky University, where he oversees the graduate degree program in Student Affairs in Higher Education. Before joining the faculty in 1991, he spent 10 years in progressive administrative positions, including five years as the Associate Director of University Housing at WKU. He was also head of the department of Counseling and Student Affairs for five years before returning to the faculty full-time in 2008. Dr. Hughey has degrees from the University of Tennessee at Martin, the University of Tennessee at Knoxville, Western Kentucky University, and Northern Illinois University. He has authored (or co-authored) over 70 refereed publications on a wide range of issues including leadership and student development, standardized testing, diversity, legal issues (including compliance), technology, and educational administration. He regularly presents at national and international conferences and consults extensively with companies and schools. He also provides training and professional development programs on a variety of topics centered on leadership and success; managing for results without authority is one of his specialties.

Newsletter



Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
(If you select PO as your payment method, a PO number is required.)

Credit Card



Name on card		Account Number	
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Packages & Pricing

Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)
\$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)
\$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

Site Connections

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited price.

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

Satisfaction Guaranteed

We want you to be satisfied with your purchase. For questions, concerns, or problems, please email support@ieinfo.org or call 303.955.0415.